

Houston County Profile

Alabama Department of Labor
Labor Market Information Division

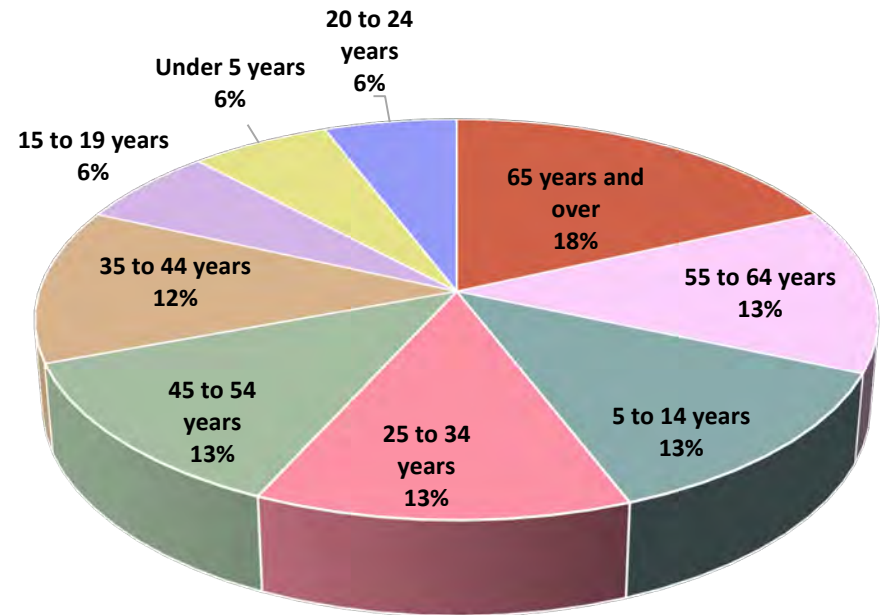
Demographics

American Community Survey Average Population Estimates for 2018-2022

Age	Estimate
Under 5 years	6,580
5 to 14 years	13,565
15 to 19 years	6,680
20 to 24 years	6,222
25 to 34 years	13,560
35 to 44 years	13,371
45 to 54 years	13,374
55 to 64 years	14,238
65 and older	19,450

Total Population
107,040

Population By Age Group:



Demographics

American Community Survey Average Population Estimates for 2018-2022

School Enrollment	Estimate
Population 3 years and over enrolled in school	24,508
Nursery school, preschool	1,534
Kindergarten	1,411
Elementary school (grades 1-8)	11,069
High school (grades 9-12)	5,302
College or graduate school	5,192
Educational Attainment	Estimate
Population 25 years and over	73,993
Less than 9 th grade	6,497
9 th to 12 th grade, no diploma	6,497
High school graduate (includes equivalency)	23,675
Some college, no degree	17,354
Associate's degree	7,181
Bachelor's degree	10,616
Graduate or professional degree	6,003

Source: U.S. Census Bureau, 2018-2022 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

November 2023 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Barbour	8,046	7,711	335	4.2%	2,282	2,617
Butler	8,938	8,697	241	2.7%	1,574	1,815
Coffee	21,924	21,362	562	2.6%	3,567	4,129
Covington	15,092	14,681	411	2.7%	4,522	4,933
Crenshaw	6,384	6,214	170	2.7%	1,361	1,531
Dale	21,402	20,876	526	2.5%	4,843	5,369
Geneva	11,629	11,357	272	2.3%	2,294	2,566
Henry	7,240	7,046	194	2.7%	1,522	1,716
Houston	49,142	47,884	1,258	2.6%	10,056	11,314
Pike	16,440	16,006	434	2.6%	4,514	4,948

Unemployment + Underemployment = Potential Available Labor Pool

Source: LAUS data, County Unemployment Rates, Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas, Published September 2023, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Initial Claims by Occupation 2023, Annual

Occupation	Number Unemployed	Occupation	Number Unemployed
Customer Service Representatives	124	Industrial Truck and Tractor Operators	33
Cashiers	122	Maids and Housekeeping Cleaners	31
Stockers and Order Fillers	85	Construction Laborers	31
Retail Salespersons	76	Supervisors of Retail Sales Workers	30
Heavy and Tractor-Trailer Truck Drivers	76	Light Truck Drivers	29
General and Operations Managers	62	Cooks, Fast Food	28
Waiters and Waitresses	60	Team Assemblers	28
Laborers and Freight, Stock, and Material Movers	60	Receptionists and Information Clerks	23
Office Clerks, General	56	Packers and Packagers	23
Cooks, Restaurant	44	Packaging and Filling Machine Operators and Tenders	22
Helpers--Production Workers	44	Home Health Aides	21
Fast Food and Counter Workers	41	Healthcare Support Workers, All Other	21
Nursing Assistants	39	Childcare Workers	21
Sales Managers	36	Personal Care Aides	21
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	34	Welders, Cutters, Solderers, and Brazers	21



Source: Unemployment Insurance Reports

Help Wanted OnLine® Annual Job Postings

2023 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Registered Nurses	769	Fast Food & Counter Workers	68
Retail Salespersons	340	Radiologic Technologists & Technicians	65
Licensed Practical & Vocational Nurses	246	Stockers & Order Fillers	65
Supervisors of Retail Sales Workers	181	Driver/Sales Workers	56
Heavy & Tractor-Trailer Truck Drivers	148	Surgical Technologists	55
Nursing Assistants	145	Food Service Managers	50
Maintenance & Repair Workers, General	118	Secretaries & Administrative Assistants, Except Legal, Medical, & Executive	50
Sales Reps, Wholesale & Manufacturing, Exc Technical & Scientific Products	110	Merchandise Displayers & Window Trimmers	48
Health Technologists & Technicians, All Other	100	Production Workers, All Other	46
Medical & Health Services Managers	97	Medical & Clinical Laboratory Technicians	44
Laborers & Freight, Stock, & Material Movers, Hand	94	Clinical Laboratory Technologists & Technicians	42
Customer Service Representatives	87	Automotive Service Technicians & Mechanics	42
Janitors & Cleaners, Except Maids & Housekeeping Cleaners	83	Financial Managers	40
Cashiers	76	Maids & Housekeeping Cleaners	38
Medical Assistants	71	Dietitians & Nutritionists	36



Source: The Conference Board-Burning Glass Help Wanted OnLine

Expected Worker Shortfall

	2020-2030	2020-2035
Total Population Growth	8.6%	12.6%
Age 20-64 Population Growth	8.5%	12.3%
Nonagricultural Job Growth	8.3%	9.8%
Worker Shortfall	-0.2%	-2.5%
Worker Shortfall	-119	-1,273

Note: A negative Worker Shortfall indicates a projected surplus of workers versus available jobs.

► Source: Center for Business and Economic Research (CBER), University of Alabama

Occupational Wages

Houston County Average Hourly Wage All Occupations

Entry	Median	Mean	Experienced
\$11.22	\$17.47	\$23.13	\$29.08

Houston County Average Hourly Wage Manufacturing

Entry	Median	Mean	Experienced
\$12.91	\$17.31	\$20.87	\$24.84

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

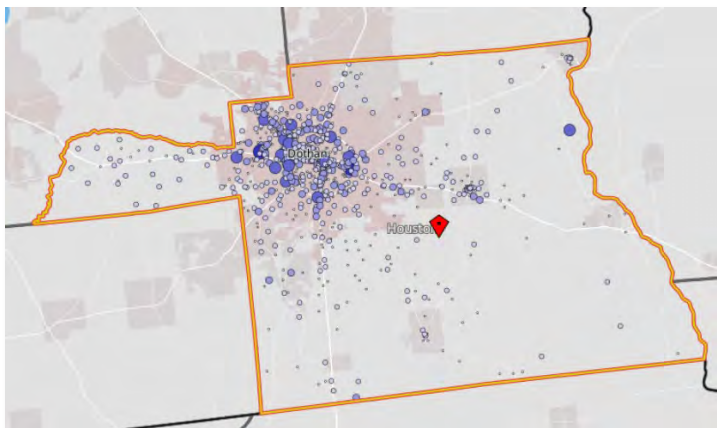
Occupational Wages

Annual Salary Area Comparison

	Entry	Median	Mean	Experienced
Alabama				
Total	\$27,775	\$47,005	\$61,395	\$78,205
Manufacturing	\$30,764	\$45,305	\$55,077	\$67,233
Houston County				
Total	\$23,324	\$36,341	\$48,109	\$60,502
Manufacturing	\$26,854	\$36,004	\$43,400	\$51,673
Dale County				
Total	\$27,165	\$55,538	\$61,574	\$78,779
Manufacturing	NA	NA	NA	NA
Coffee County				
Total	\$23,068	\$32,867	\$42,587	\$52,348
Manufacturing	\$25,515	\$31,864	\$41,573	\$49,602

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2022 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2021 Workforce Characteristics

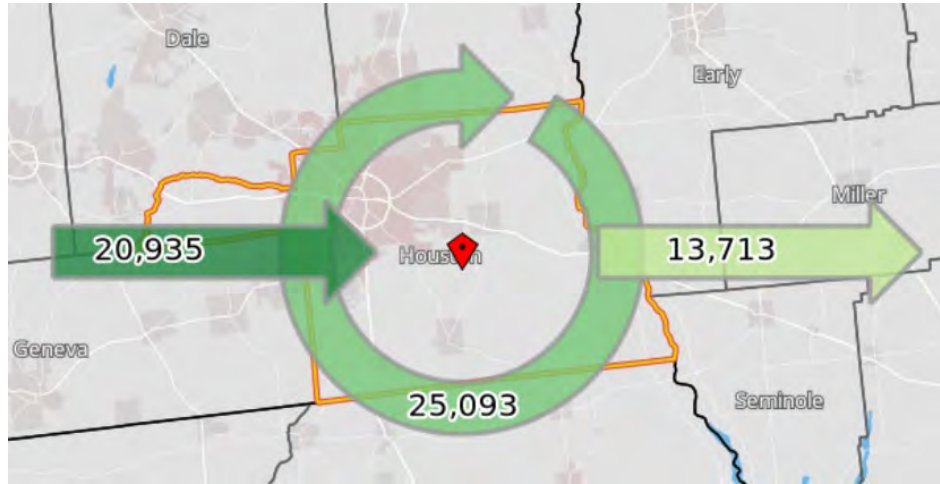


Jobs by Worker Age	Count	Share
Age 29 or younger	10,945	23.8%
Age 30 to 54	24,249	52.7%
Age 55 or older	10,834	23.5%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	4,614	10.0%
High school or equivalent, no college	10,318	22.4%
Some college or Associate degree	12,133	26.4%
Bachelor's degree or advanced degree	8,018	17.4%
Educational attainment not available (workers aged 29 or younger)	10,945	23.8%
Jobs by Worker Sex	Count	Share
Male	21,511	46.7%
Female	24,517	53.3%
Jobs by Earnings	Count	Share
\$1,250 per month or less	9,212	20.0%
\$1,251 to \$3,333 per month	17,144	37.2%
More than \$3,333 per month	19,672	42.7%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Labor Force Characteristics



Outflow Job Characteristics	Count	Share
External Jobs Filled by Residents	13,713	100.0%
Workers Aged 29 or younger	3,310	24.1%
Workers Aged 30 to 54	7,351	53.6%
Workers Aged 55 or older	3,052	22.3%
Workers Earning \$1,250 per month or less	2,506	18.3%
Workers Earning \$1,251 to \$3,333 per month	4,505	32.9%
Workers Earning More than \$3,333 per month	6,702	48.9%
Workers in the "Goods Producing" Industry Class	2,792	20.4%
Workers in the "Trade, Transportation, and Utilities" Industry Class	4,037	29.4%
Workers in the "All Other Services" Industry Class	6,884	50.2%

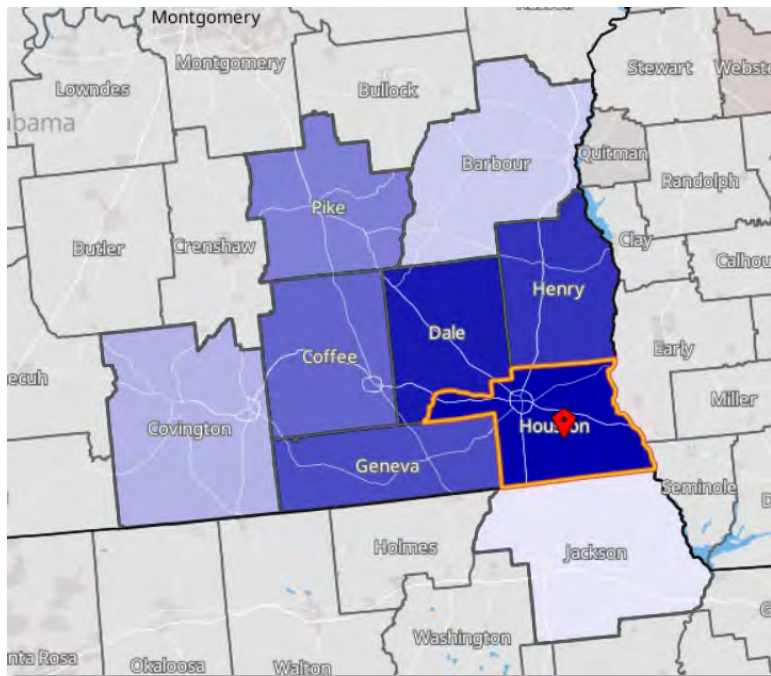
**Live and Work
in the County**
64.7%

**Live in the County
but Work Elsewhere**
35.3%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Where People Live who Work in This County



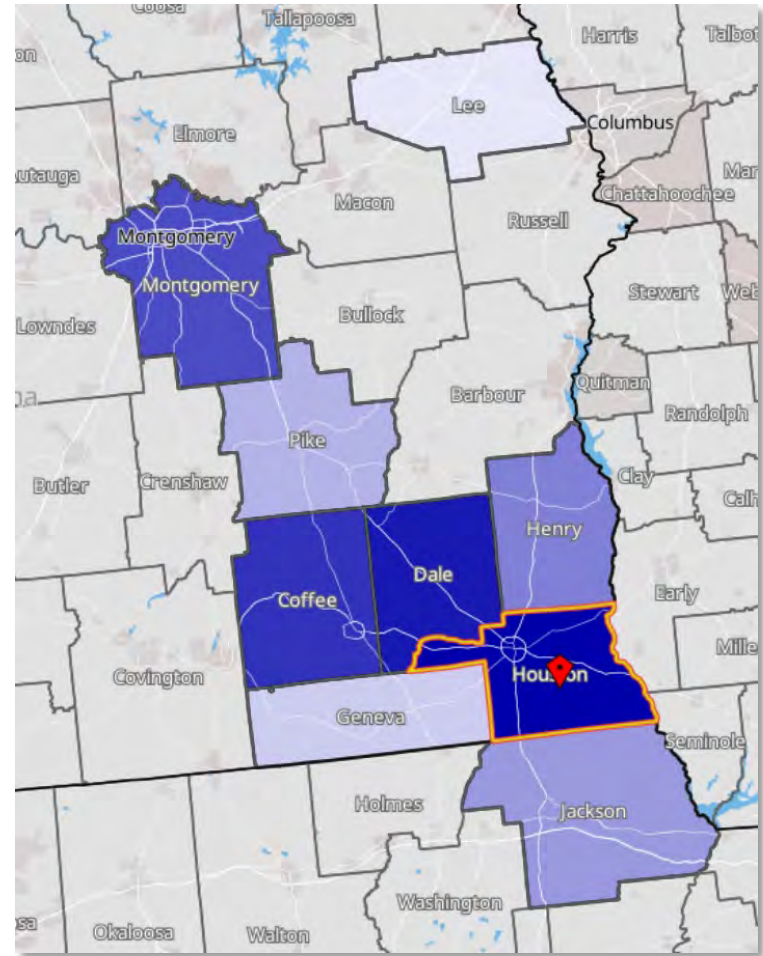
	Count	Share
Houston County, AL	25,093	54.5%
Dale County, AL	4,070	8.8%
Henry County, AL	2,349	5.1%
Geneva County, AL	2,129	4.6%
Coffee County, AL	1,803	3.9%
Pike County, AL	593	1.3%
Jefferson County, AL	586	1.3%
Covington County, AL	571	1.2%
Barbour County, AL	551	1.2%
Jackson County, FL	537	1.2%
All Other Locations	7,746	16.8%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2021 Commuting Patterns

Where People Work who Live in This County

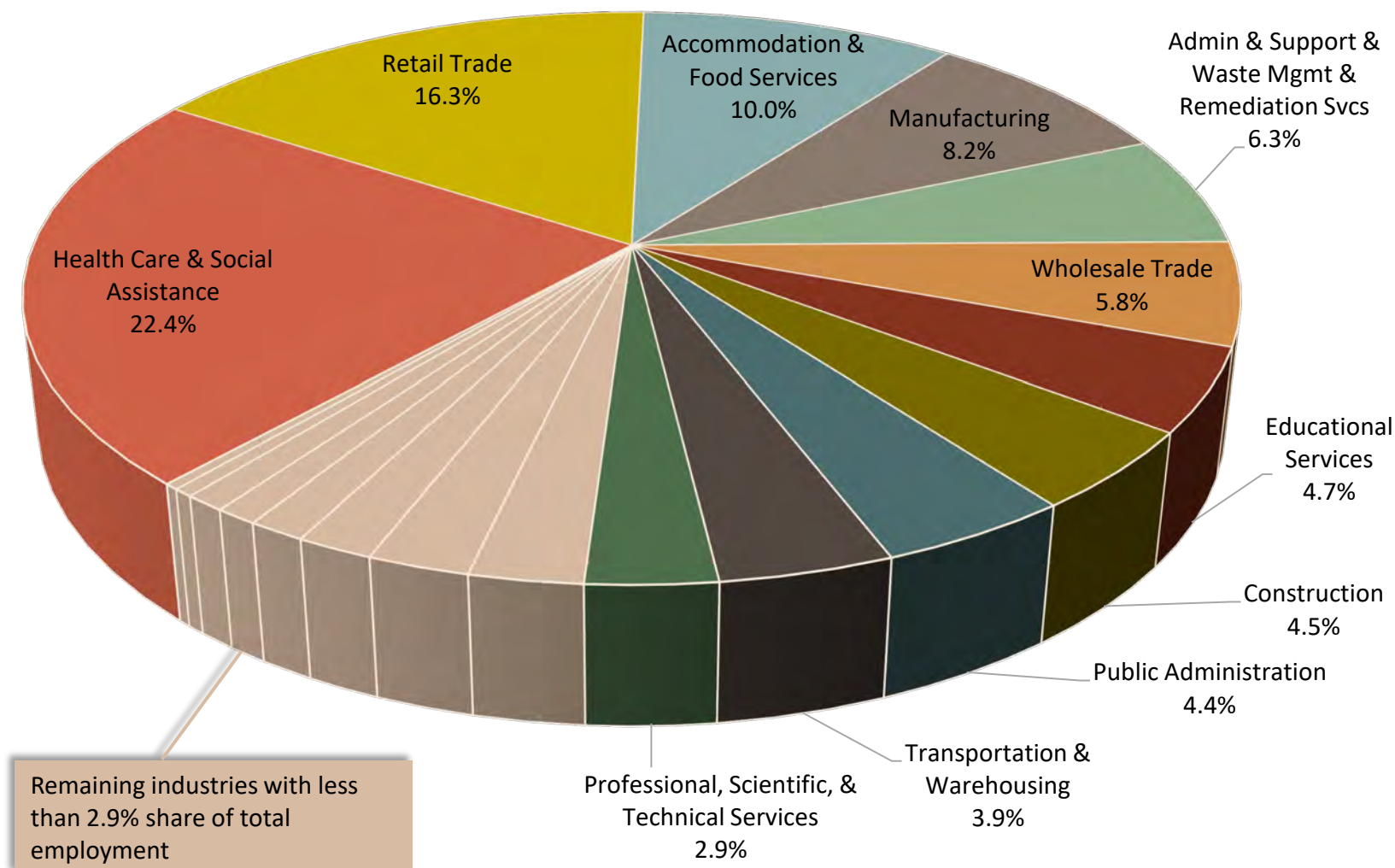
	Count	Share
Houston County, AL	25,093	64.7%
Dale County, AL	2,259	5.8%
Coffee County, AL	1,085	2.8%
Montgomery County, AL	933	2.4%
Jefferson County, AL	871	2.2%
Henry County, AL	667	1.7%
Jackson County, FL	629	1.6%
Pike County, AL	627	1.6%
Geneva County, AL	426	1.1%
Lee County, AL	376	1.0%
All Other Locations	5,840	15.0%



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

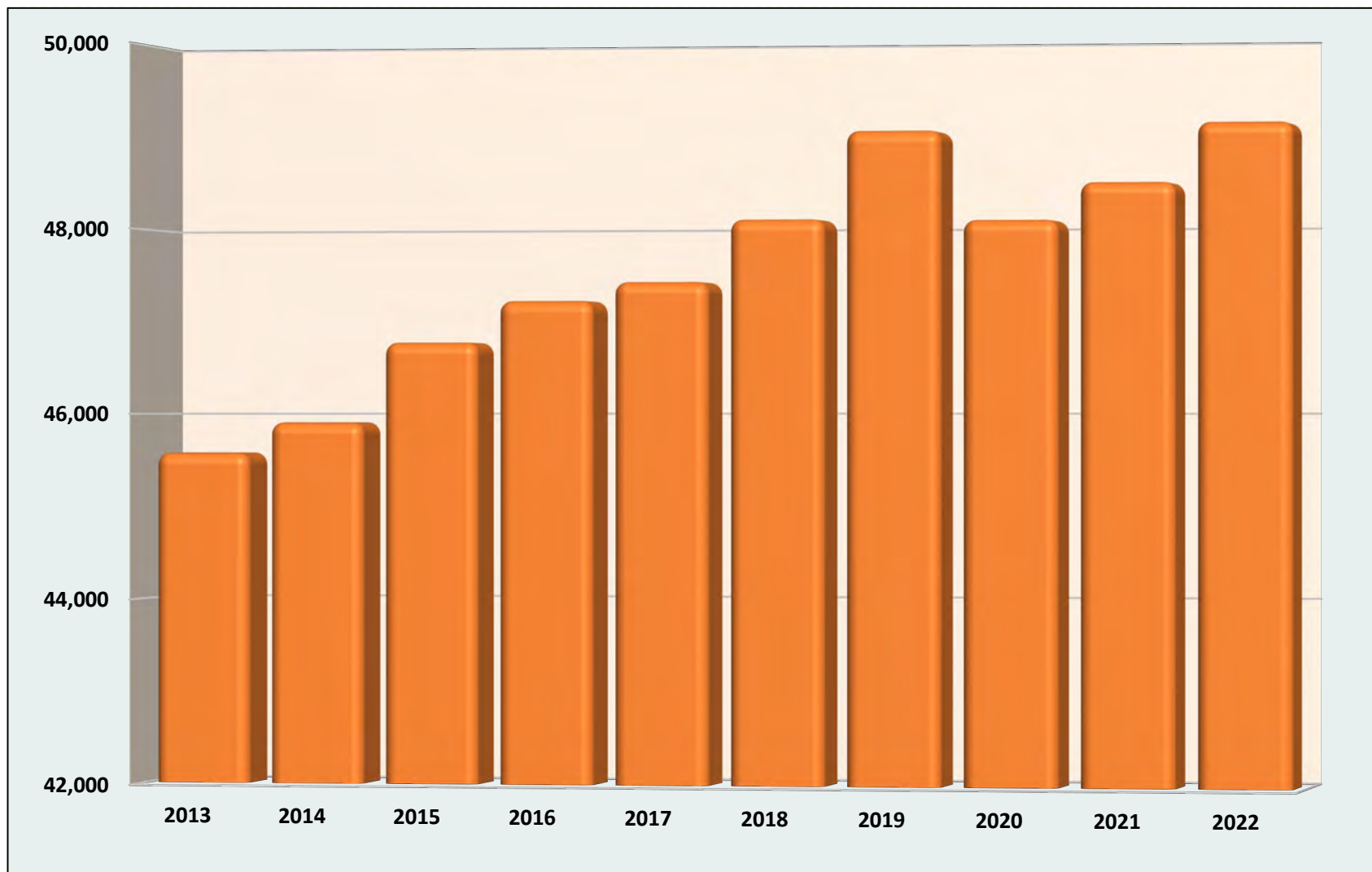
Houston County Industry Distribution

2022



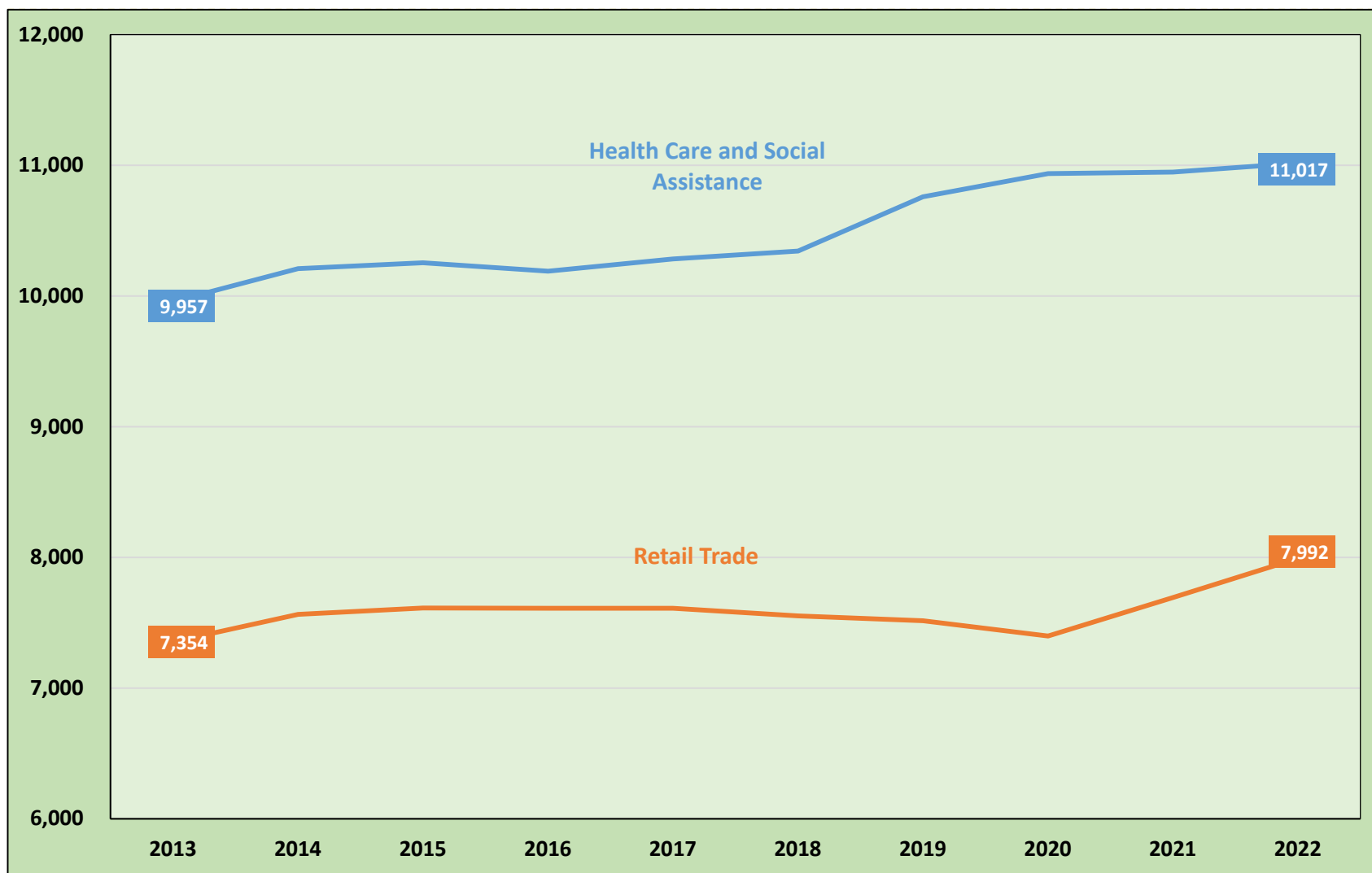
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Total Employment Trend



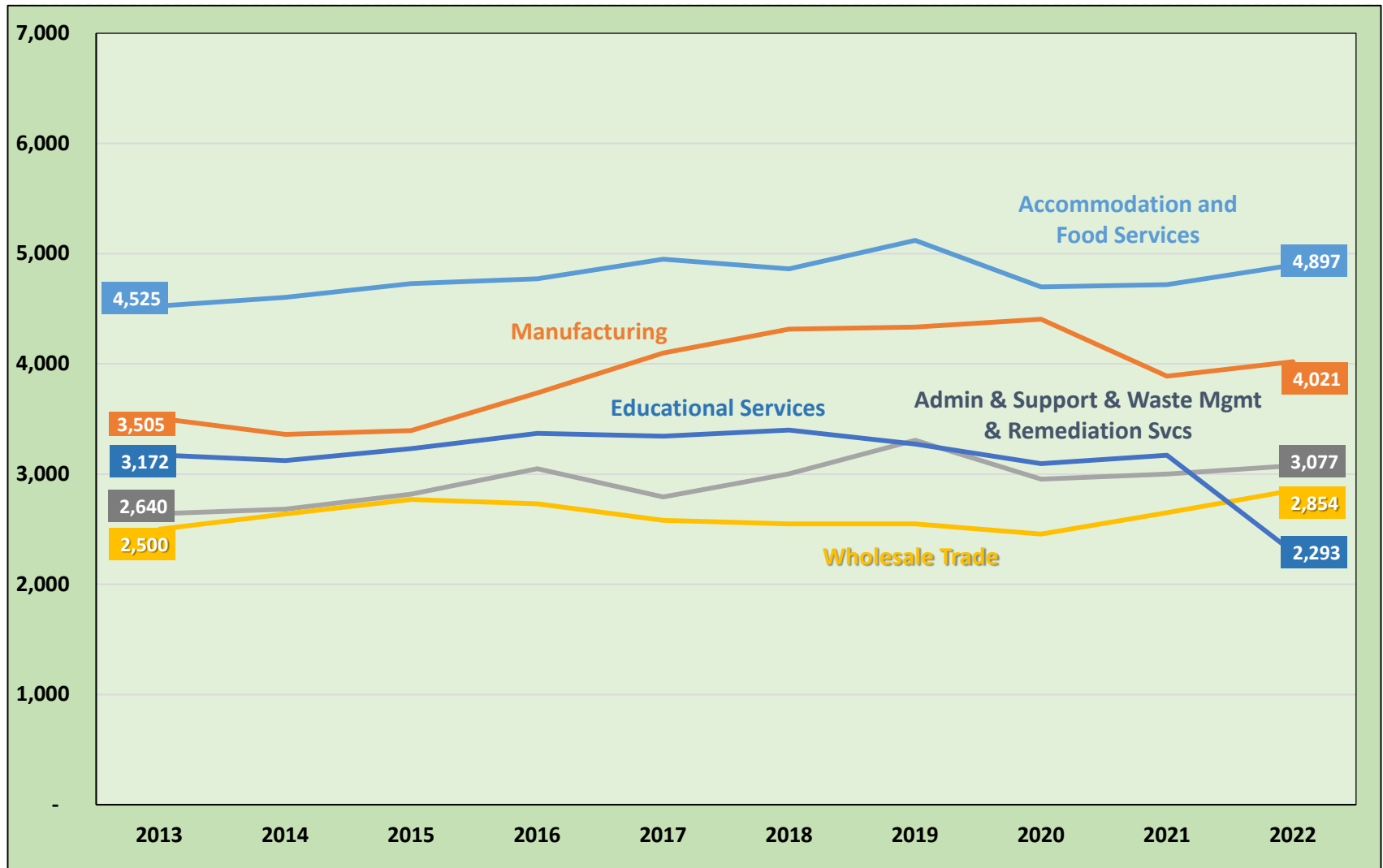
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Sector Employment Trends



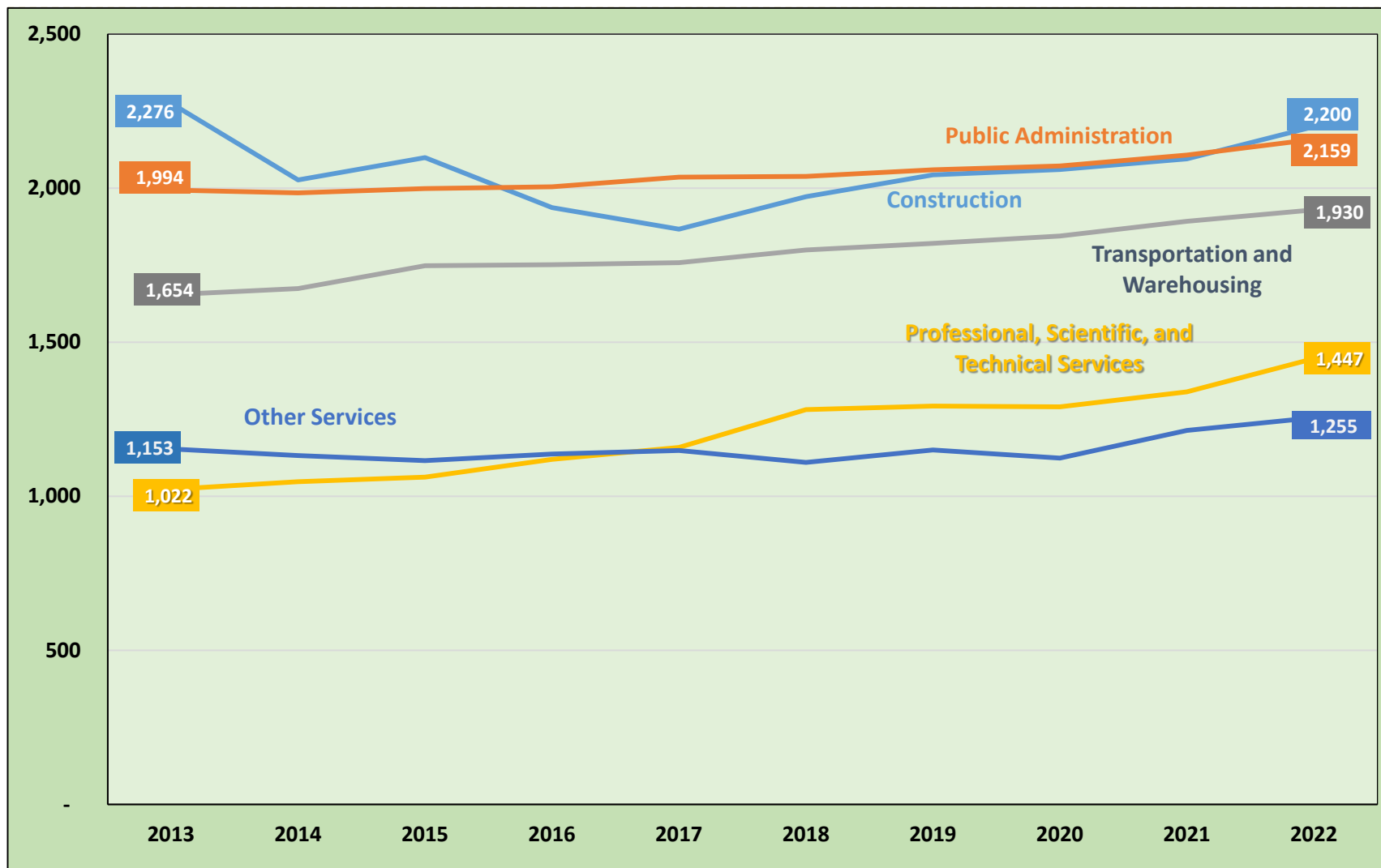
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.
Note: 2014 only contains first quarter data.

Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Industry Sector Employment Trends



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Average Monthly Earnings Trend



Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2021-2022 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Ashford High School	75	28	5	0	5	10	25	3
Cottonwood High School	45	15	4	2	0	6	14	1
Dothan City Virtual School	62	18	3	0	0	3	13	5
Dothan High School	415	173	15	5	25	45	152	21
Houston County High School	45	17	3	0	2	5	10	7
Houston County Virtual Academy	64	19	2	2	1	5	10	9
Rehobeth High School	138	64	7	1	4	12	51	13
Wicksburg High School	71	37	4	4	2	10	34	3

► Source: Alabama Commission on Higher Education; 2022 High School Report.

Postsecondary Education

Fall 2022 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Houston County		# Undergrads	# First-Time Freshman
Major	Grand Total	3,582	710
General Studies		761	247
Undeclared/NotReported		459	11
Registered Nursing/Registered Nurse		250	29
Business Administration and Management, General		175	33
Psychology, General		101	16
Liberal Arts and Sciences/Liberal Studies		88	30
Computer and Information Sciences, General		73	10
Elementary Education and Teaching		67	6
Biology/Biological Sciences, General		64	14
Multi-/Interdisciplinary Studies, Other		48	11
Administrative Assistant and Secretarial Science, General		47	9
Biomedical Sciences, General		46	16
Cosmetology/Cosmetologist, General		45	17
Airframe Mechanics and Aircraft Maintenance Technology/Technician		44	19
Mechanical Engineering		41	10

► Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Postsecondary Education

Summer 2021 thru Spring 2022 Completions of Students from Alabama Public
Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post- Bachelor	Master	Post- Master	Doctoral	Houston Total	* State Totals
General Studies	51	0	57	0	0	0	0	0	0	108	6,052
Registered Nursing/Registered Nurse	0	0	48	0	38	0	16	0	0	102	3,814
Business Administration and Management, General	1	0	0	0	26	0	11	0	0	38	2,201
Child Care and Support Services Management	18	8	7	0	0	0	0	0	0	33	475
Psychology, General	0	0	0	0	32	0	0	0	0	32	836
Computer and Information Sciences, General	11	1	6	0	10	0	0	0	0	28	1,304
Social Work	0	0	0	0	12	0	16	0	0	28	729
Cosmetology/Cosmetologist, General	12	15	0	0	0	0	0	0	0	27	238
Airframe Mechanics and Aircraft Maintenance Technology/Technician	0	13	12	0	0	0	0	0	0	25	169
Biology/Biological Sciences, General	0	0	0	0	22	0	2	0	0	24	715
Licensed Practical/Vocational Nurse Training	0	23	0	0	0	0	0	0	0	23	1,186
Administrative Assistant and Secretarial Science, General	11	0	11	0	0	0	0	0	0	22	435
Emergency Medical Technology/Technician (EMT Paramedic)	22	0	0	0	0	0	0	0	0	22	740
Welding Technology/Welder	14	4	0	0	0	0	0	0	0	18	1,136
Elementary Education and Teaching	0	0	0	0	11	0	5	1	0	17	1,158

► Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Questions???

Alabama Department of Labor
Labor Market Information Division

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